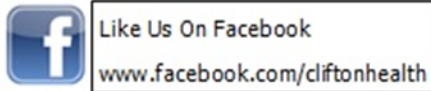


CLIFTON HEALTH DEPARTMENT

900 Clifton Avenue
Clifton, NJ 07013



The Clifton Health Department and Audiology and Hearing Aid Solutions to Co-Sponsor Free Hearing Screening for Little Falls Residents

For Immediate Release

February 28, 2018

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Health Educator
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[*Clifton*]**—**The Clifton Health Department and Audiology and Hearing Aid Solutions will be holding a **FREE** Hearing Screening for Little Falls residents on **Wednesday, March 28, 2018 from 2pm-4pm** at the **Little Falls Municipal Building, 225 Main St. 2nd Floor**. Please call the Clifton Health Department at 973-470-5760 to make an appointment. This screening will involve an otoscopy as well as pure-tone testing.

According to the National Institute on Deafness and other Communication Disorders (NIDCD), hearing loss is a sudden or gradual decrease in how well you can hear. It is among the most common conditions affecting elderly adults. About one in three people between the ages of 65 and 74 has hearing loss and nearly half of individuals older than 75 have difficulty hearing. Difficulty in hearing can make it very challenging to understand and follow a doctor's advice, respond to warnings, and hear doorbells and alarms. Even talking

with friends and family can become an overwhelming task. Finding yourself in these situations can be frustrating, embarrassing, and even dangerous.

Hearing loss can occur for a number of different reasons. Many people lose their hearing gradually as they age. This condition is known as presbycusis. Doctors do not know why presbycusis affects some people more than others, but it seems to run in families. Hearing loss can also be a result of years of exposure to loud noise, a condition known as noise-induced hearing loss. Many construction workers, farmers, musicians, airport workers, and people in the armed forces may exhibit signs of hearing loss in their younger and middle years because of excessive exposure to loud noise.

The Clifton Health Department and Audiology and Hearing Aid Solutions encourage you to register for this FREE screening to assess your ability to hear and to learn more about what options exist for those living with hearing loss.

The Clifton Health Department is a contractual health agency serving the Township of Little Falls.

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